

# Erika Prince

## Graphic Design

### Contact:

erikaprince.com  
erika@erikaprince.com  
720 - 763 - 5934  
Denver, CO



### Hard Skills:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro
- Adobe XD
- ProCreate

### Soft Skills:

- Leader
- Multitasking
- Social Media Management
- Avid Learner
- Relationship Building
- Motivator
- Patience
- Strong Work Ethic

### About Me

- Dog Mom
- Wife
- Video Game Enthusiast

### Objective

A recent Graphic Design graduate from RMCAD seeking a position I can utilize my skills and continue to grow.

### Education

#### 2024 BFA Graphic Design

Rocky Mountain College of Art+ Design, Denver, CO

### Experience

#### Sports Thread, February 2022 - June 2024

##### Vice President of Marketing and Design

- Worked directly with the CEO, COO, CMO and CIO creating marketing plans and coming up with ideas for marketing materials
- Worked directly with clients and lead design plan for multiple 6 figure ad revenue clients
- Created email campaigns, visual presentations, social posts, and various other graphics as needed for company
- Created web banners, email campaigns, and social posts for saas and ad clients
- Managed all social media accounts for the company

#### iDigital LLC, September 2020 - January 2022

##### Graphic Designer and Copy Writer

- Created branding guide
- Created visuals for social media accounts
- Wrote blog content for website

#### Wetzel's Pretzels, June 2019 - January 2020

##### Assistant Manager

- Trained 5+ employees
- Payroll